## **VIDEO USERS' GUIDE**



"Not My Father's Union" is a three-minute video highlighting what's different about the unions working in partnership at Kaiser Permanente. Union members involved in the Labor Management Partnership fight for wages and benefits—and they are directly involved in the problem solving and performance improvement work that are making KP the best place to receive care.

Use this video to show audiences inside and outside of Kaiser Permanente how union members are helping KP succeed.

Show this video at your next:

- » Union conference
- » Central Labor Council meeting
- » New KP employee orientation
- » Unit-based team meeting
- » Employee training
- » Public policy and labor class

Afterward, spark discussion by asking audience members:

- 1. How does Lu Casa's union differ from her father's union? Could and should other unions try the strategies of her union?
- 2. What's different about working in a union in partnership at KP?
- 3. How do management and the whole organization benefit from having union employees?
- 4. Is performance a union issue? Why or why not?

